

DECLARATION

ON QUALITY POLICY

GENEKO basic goal is to reach the position of one of the leading European producers, by its own development, production and sale in the field of:

- AVL devices and software for satellite vehicles tracking and monitoring, and fleet management
- Communication devices for data transfer through GSM and UMTS network and primarily 2G/3G routers
- Fiscal cash registers and printers

applying most recent information and communication technologies, continuous adjustment to the users needs, in the country and abroad, especially concerning functionality, reliability and safety, as well as world technical standards and running norms, with support of internal Quality Management System.

Company management policy is to sell all products and services in accordance with the top ranking ethical principles, including:

- Complete dedication to needs and expectations of each user, with implementation of solutions being in conformity with his specific requirements,
- Detailed planning of each individual business deal, monitoring of its progress and informing all interested parties,
- Correct use of most recent technologies,
- An open mind and full information transfer
- Non-disclosure agreement with the user concerning business transactions and his privacy.

The quality of company products and services is based on the teams capacities in GENEKO itself, and its associates, to satisfy the users requirements. That is why all employees have to improve their knowledge all the time in their fields of operation and to help their colleagues to improve themselves as well.

Company management will ensure participation of the employees in realization of this vision, mission and company goals, with stimulation and support of all personal improvement. The employees, on their side are obliged to contribute to the company development continuous improvement of its products and services quality. Both goals would be realized within documented internal Quality Management System, coordinated with the same principles and standards that are applied during development, production and provision of services to the users.

Company Director takes over direct responsibility for application of this quality policy.

Belgrade, September 21, 2010

Borisav Bojkovic
CEO & Director

